

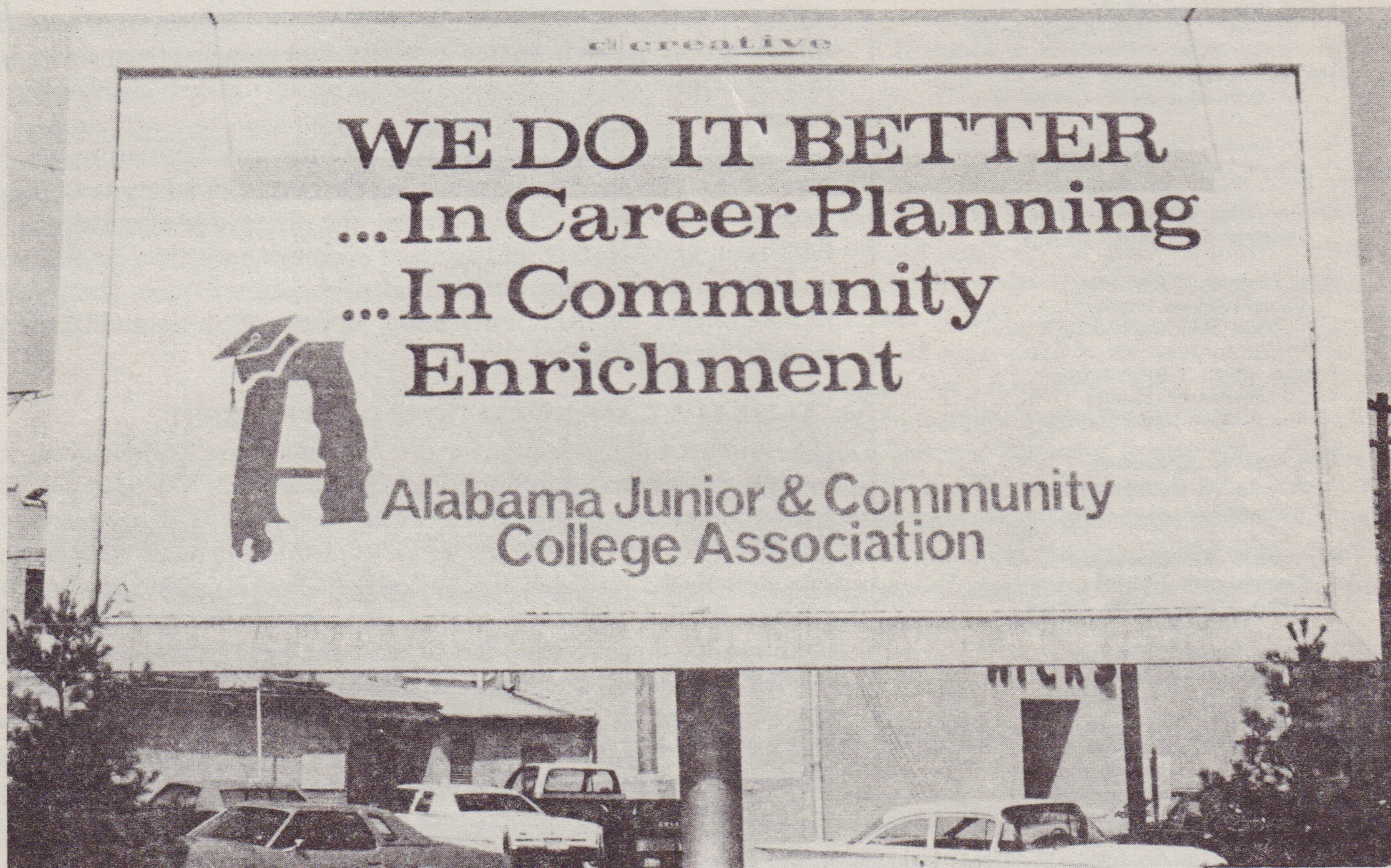
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Alabama Junior and Community College Association



VOLUME IV, NO. 3 OCTOBER, 1977

newsletter



BILLBOARD PROJECT UNDERWAY

by Dave Campbell,

The AJCCA has a billboard! Ron Cordell of Gadsden State, taking matters into his own capable hands, pulled the right strings when he got back home after the Executive meeting in Birmingham where the billboard idea first came up. Shortly, Ron had a billboard in the same context that had been discussed at the meeting! All that needed changing was the logo - and now that has been designed and met board approval.

CURRENT STATUS OF THE BILLBOARD PROJECT?

Mr. Buddy Politt of Creative Displays, a billboard holding company located in Tuscaloosa, has been in discussion with our President Sims and the writer, and is interested in helping us to an extent

that some of the high costs may be defrayed. Mr. Politt now has all the tools in his hands and will inform us on costs we will have to bear for preparation of the posters. We hope to get the billboards on a public service basis by scheduling our displays in January, February and March when boards are not in heavy use. Posters would be put in the hands of college reps for transmittal as desired to the billboard company local to each college. Use schedules will be determined by local availabilities.

A statewide television spot campaign in conjunction with a radio spot campaign like last year's is planned to coordinate with the billboard showings.

Y'see - "We do it better!"

EXECUTIVE COMMITTEE

Les Sims, Chairperson
President, A.J.C.C.A.
Jefferson State Junior College

Sandra King, Vice-President/
President-Elect
Lurleen B. Wallace State Junior College

Hattie Nunnery, Treasurer
Alexander City State Junior College

Martha Markus, Secretary
Jefferson State Junior College

Byron Causey, Parliamentarian
Alexander City State Junior College

Charles Cobb, Publications Editor
Jefferson State Junior College

John Shannon, Chairperson
Commission on Faculty
Calhoun State Community College

Frances Smith, Vice-Chairperson
Commission on Faculty
Bishop State Junior College

E. R. Brannan, Chairperson
Commission on Administration
Alabama Christian College

Pat Wallace, Vice-Chairperson
Commission on Administration
Jefferson State Junior College

Shearlene Harris, Chairperson
Commission on Students
Jefferson State Junior College

Ron Cordell, Vice-Chairperson
Commission on Students
Gadsden State Junior College

Lynne Williams, Chairperson
Commission on Supportive Personnel
Jefferson State Junior College

Jolene Lancaster, Vice-Chairperson
Commission on Supportive Personnel
Brewer State Junior College

Joe Ford, Chairperson
Committee on Legislative Affairs
Gadsden State Junior College

Patricia McLaney, Representative
Junior College Branch
State Department of Education

Bill Blow, Representative
Alabama Commission on Higher Education

president's message

APPRECIATION FOR SALARY INCREASES

On behalf of the men and women employed at Alabama's twenty public junior colleges, the Alabama Junior and Community College Association takes this opportunity to express appreciation for the recent salary increases. The pay hikes ranging from about 10 percent upward will soon be showing up in the pay checks of all personnel.

Particular appreciation is due the Alabama Legislature which made the raises possible by providing the necessary additional funds; to the State Board of Education; the State Superintendent of Education and his staff for their part in working with the Legislature in ironing out the many details; and to the Presidents of the public junior colleges for their unrelenting support of an equitable salary increase for all personnel.

LEGISLATIVE APPROPRIATIONS UP 14 PERCENT

After a long, hot summer the Alabama State Legislature in its overall educational appropriations bill provided \$33,050,000 for public junior colleges for the 1977-78 fiscal year. This compares to \$29,050,000 for 1976-77 for an increase of 14 percent. Substantial salary increases provided for by legislative act consumed the major portion of the additional money. It is hoped the Legislature will continue its support after the turn of the year by providing much needed additional operating funds for items other than salaries. Operating monies are becoming more important as utilities increase and inflation has its effect in the purchase of materials, supplies and services. Many of the original buildings on the campuses are in need of funds for catch-up maintenance also.

CONVENTION PROGRAM PLANNING

The Executive Committee met at the Hyatt House last month with primary and secondary interest group chairpersons. The major portion of the day was taken up in planning and coordinating programs among the various interest groups. By the end of the meeting plans were taking shape very nicely. It is encouraging to note the quality of the programs as evidenced by the resource people for whom arrangements are being made. Commission and Interest Group Chairpersons will be giving concentrated attention to finalizing their programs between now and the end of the year.

It is also heartening to note that a special issue of the Newsletter, under the able leadership of Charlie Cobb, will be published well ahead of the convention which will give descriptions of each program so that AJCCA members will have ample opportunity to preselect the in-service programs they wish to attend. We hope this issue will also heighten the membership's interest in the convention and motivate everyone to be present at the convention.

State Dept. Goes to the Presses

The Alabama State Department of Education proudly presented its first issue of their new official publication, Alabama Education, September, 1977.

Dr. Wayne Teague, State Superintendent of Education, expressed his desire to have a publication of this nature early this year. So, thanks to a hard-working team from the State Department, Alabama Education has become reality. The monthly publication will keep us up-to-date on legislation, advances and new trends in education across the state during the school year.

Congratulations to Dr. Teague, the Editorial Staff, and the State Department of Education from the AJCCA!

Report from Commission on Support Personnel

by Lynne Williams

In September, Interest Group Chairpersons met with the AJCCA Executive Board to finalize plans for the 1978 Convention. I am very pleased to report that each interest group in the Commission for Support Personnel was represented at the meeting and every program was outlined well. Support Personnel Interest Groups include: Secretaries, Clerks, Computer Operations, Technicians, Nurses, Security, and Service/Maintenance.

Interest Group Chairpersons for each of these Interest Groups have worked hard in order to make their programs something you won't want to miss. For instance, media technicians will meet for the first time, to get acquainted and share techniques and problems unique to audiovisual services in the junior and community college. Also, security personnel will meet for the first time as a group, with a program outlined to serve their specialized interests. A big "Thanks" to each Interest Group Chairperson.

Plan now to set aside April 20 and 21, 1978, as dates to keep on your New Year's Calendar with the AJCCA.

ACHE to Review College Programs

The State Board of Education adopted a resolution August 30, 1977, concerning approval of new degree, diploma, or certificate programs in junior, community, and technical colleges. The resolution recognizes the Alabama Commission on Higher Education's statutory responsibility for reviewing all new units of instruction, research, or public service to be offered by any State post-secondary institution.

The new approval procedures, developed jointly by the ACHE staff and the Postsecondary Division, involve ACHE staff review and Commission action and independent review by the Program Section of the Postsecondary Division. Final approval or disapproval of a program is the responsibility of the State Board of Education. The object of this improved coordination between the State Board of Education and the Alabama Commission on Higher Education is the maintenance of quality and avoidance of needless program duplication. The major criteria for evaluating proposals will be need, demand, and adequacy of resources, within the context of the role and scope of the applying institution.

Six Months and Counting

If estimated attendance at the in-service training sessions at next year's convention is any guide, then the attendance goal of 1500 set earlier this year will be exceeded by a healthy margin.

At the last Executive Committee meeting where program planning took place, Commission Chairpersons were asked to estimate the attendance at each of their sessions. Here are the results:

Commission on Faculty	1180
Commission on Administration	215
Commission on Students	285
Commission on Support Personnel	<u>710</u>
Total	2390

"We believe that the membership will turn out when they see the preconvention Newsletter giving details on the various programs," said Les Sims, President of the Association.

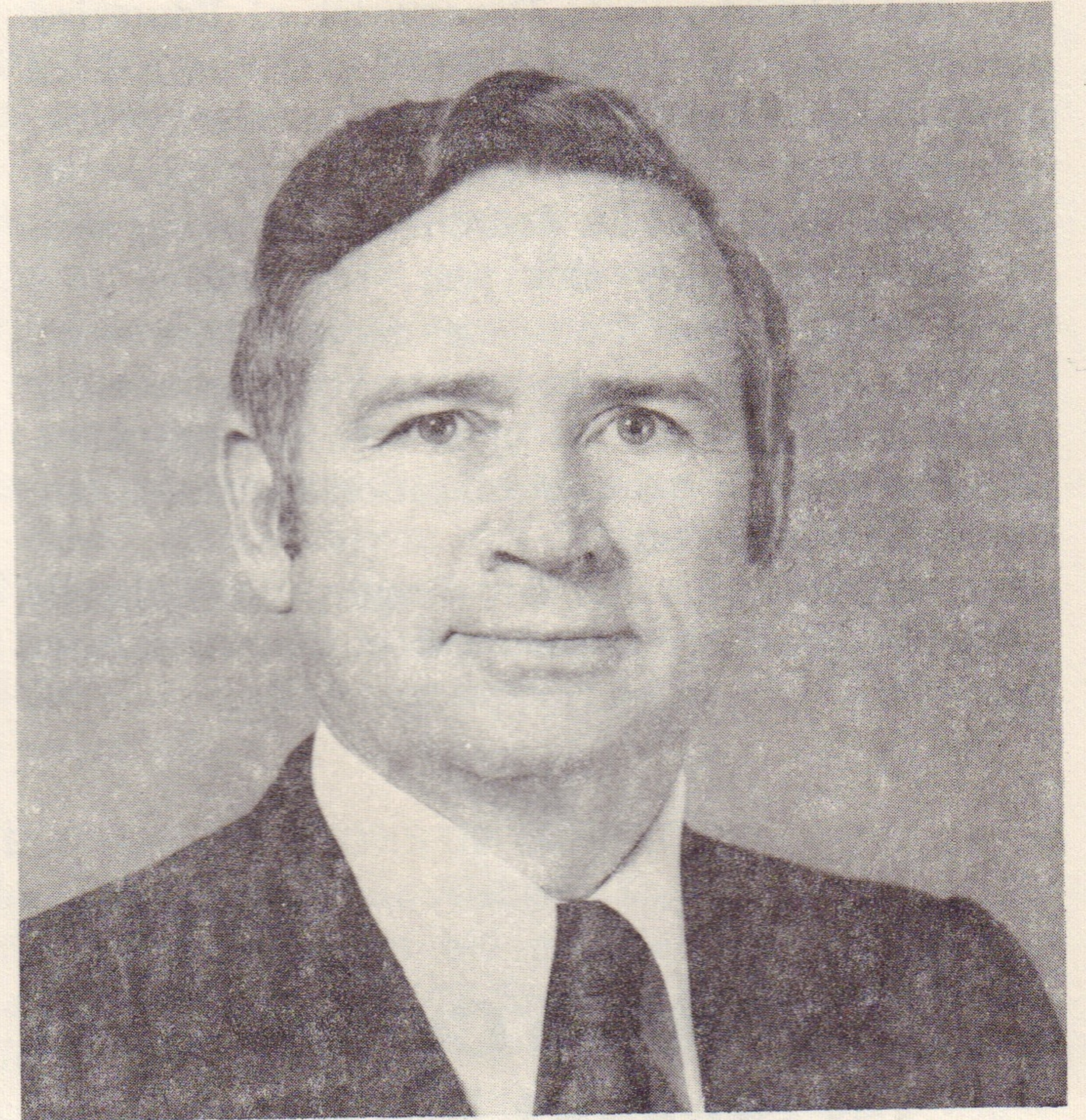
who's what... in the ajcca

E. R. BRANNAN - CHAIRPERSON, COMMISSION ON ADMINISTRATION

E. R. Brannan is president at Alabama Christian College. He has taught at both the high school and college level, and joined the faculty of Alabama Christian in 1949. He served as Dean of the College from 1955-69, as Academic Vice-President from 1970-73, and has served as President since January 12, 1973.

Dr. Brannan is a native of Norwood, Ohio. He and his wife have four children and three little granddaughters.

When he is not involved in school activities, you will find him tinkering with his many antique clocks or out on the lake, fishing for bass.



JOHN SHANNON - CHAIRPERSON, COMMISSION ON FACULTY

John has been an instructor in Biology at Calhoun State Community College since 1966 and has been the Chairman of the Division of Natural Science during nine of these eleven years. This Fall, 1977, he has returned to full-time teaching, which he says he enjoys very much, especially at the community college level.

John is a native of Tennessee, and received his M. S. Degree in Zoology from the University of Tennessee, Knoxville.

John is married and has two young sons. His hobbies and interests include fishing, reading, playing ball with his sons, and working on his old Chevrolet car.

In addition to serving as Chairperson of the Commission on Faculty, John is also the Chairperson of the Science Interest Group of the AJCCA for the 1977-78 year.





JOE FORD - CHAIRPERSON, COMMITTEE ON LEGISLATIVE AFFAIRS

Joe Ford, Director of Auxiliary Services at Gadsden State Junior College, is a good example of the maxim "The busiest man has the most time." Joe is married to the former Judy Wells, has three children, Toni, Scott and Jon Craig, is a Major in the Alabama National Guard, and is serving his first term in the State Legislature as Representative of District 28 (Gadsden and Etowah County). He has the distinction of being the only freshman legislator to hold two Vice-Chairmanships on the Military Affairs Committee and the Business and Labor Committee. Joe has been instrumental in seeking funds for the Junior and Technical Colleges. He received his B.S. from Jacksonville State University and his EDS Equivalency in Student Personnel Work and Higher Education from the University of Alabama.

BYRON CAUSEY - PARLIAMENTARIAN

Byron has had the opportunity to be one of the first presidents appointed within the Alabama junior college system and has continuously served as president of the Alexander City State Junior College since 1965. He has served as vice-president, vice-president/president-elect, and president of the Alabama Junior and Community College Association and has also served as president of the President's Academy of the American Association of Community and Junior Colleges during 1976-77.

Byron is an Alabamian by birth and has received most of his education in Alabama, and all of his educational experience as well. He has served in a wide range of civic leadership responsibilities in Alexander City and Tallapoosa County. Most importantly, he is a booster of Alabama's junior and community college system and especially of the AJCCA.

Byron is married and has one son who is a junior college instructor and one daughter who is a senior at Auburn University. His wife Peggy is employed as a library assistant at ACSJC. His interests include camping, traveling, following Auburn University football, as well as attending all ACSJC athletic events.





Executive Committee Adopts Logo

The Association now has an official logo. The Executive Committee, in its July 28 meeting at Alabama Christian, selected and approved the logo designed by Jane Cobb. This logo (which appears on the front page of the Newsletter) was chosen from many excellent entries submitted from across the state. The Committee extends its appreciation to Jane, and to all who contributed.

Report from Commission on Faculty

by John Shannon

We are making progress toward finalizing our program plans for all Interest Groups for the AJCCA Convention for 1978.

Most Interest Groups have submitted tentative program outlines for the convention, and Mrs. Frances Smith, vice-chairperson, and I appreciate your cooperation in this respect. A few groups have not submitted program outlines, and we urge you to be working on this soon. Regarding others, we hope to work with you in finalizing your program plans.

A new Interest Group titled "Career Education" is being formed. If you are interested, please contact me or Scott Marshall, Division of Career Education at Jefferson State (ACTS Number: 541-5240).

We appreciate those chairpersons who attended the September 21 meeting of the Executive Committee at the Birmingham Hyatt House. Moreover, we will continue to work with all areas in attempting to formulate the best programs possible for our 1978 AJCCA Convention.

Report from the Fact Book Committee

by Janice Kennedy

The Fact Book Committee of the Alabama Junior and Community College Association (Janice Kennedy, John Bers, and Jim Milner) has begun the data collection phase of this project. The first draft of the Fact Book is scheduled to be submitted to the Executive Committee of the Association by November 1, 1977. The information to be included in this first compilation will be of great value to junior and community college personnel throughout the state. The publication will be distributed to all members during the annual convention of the Association.

We'll Be Listening...

WHO: Representative(s) from your college's Department of Music

WHAT: Performance at Banquet of AJCCA Convention

Each school will be given the opportunity to submit a cassette recording for audition. The cassette recording should bear NO identifying marks either in word or writing. The committee to adjudicate the tapes is known only to the president of AJCCA and the coordinator for this particular aspect of the banquet program.

A letter requesting your participation and a letter of application will be forwarded to each music chairperson in the Alabama Junior/Community College Association.

WHEN: April 20, 1978

WHERE: Birmingham Hyatt House

WHY: To provide entertainment at the Convention Banquet and to give recognition to the outstanding programs of music in Alabama Junior/Community Colleges.

Report from Commission on Administration

by E. R. Brannan

Does time manage you or do you manage time? The Alabama Junior and Community College Association will have the privilege of hearing John W. Lee, of Time Life and Lee, specialists in Time management, Tallahassee, Florida.

John Lee has spoken at colleges, universities and businesses throughout the nation. His counsel on time management and the art of delegation has placed him in great demand by a wide range of private and public organizations.

Mr. Lee will be a featured speaker for the Commission on Administration at the AJCCA meeting April 20 - 21, 1978, at the Hyatt House, Birmingham.

Please make your plans to hear this exciting speaker. It will be well worth your time.

Dr. Sims Makes TV Appearances

President Les Sims joined the television firmament in late August with a week-long series of interviews on WAPI-TV, in Birmingham. In a series of five appearances as a part of Channel Thirteen's award-winning MID-DAY program, Dr. Sims answered questions from Moderator John McClure on the purpose and activities of the AJCCA, goals of the organization, and the place of the AJCCA in the hierarchy of Alabama higher education. Said President Sims: "Most television stations have time available for such matters and are only waiting to be asked. All we ask is that you keep the executive committee advised of any such appearances you make, with a script, or notes on questions and answers, if possible."

Who's next?

Exhibit Space Almost Sold Out

At this time we have commitments for 22 exhibit spaces, totaling revenue of \$3250. The goal set for revenue from exhibit spaces is \$4000 which represents 13% of the projected total budget for all association activities for 1977-78. We are optimistic that this goal will be met.

We will use the Pacific Room, the corridor and the lobby of the Hyatt House for exhibits. Please make every effort to visit these exhibits, since you

Exec. Committee Authorizes Associate Memberships

Article III of the AJCCA Constitution and Bylaws provides that, upon approval of the Executive Committee, Associate Membership in the Association is open to individuals whose professional activities are closely related to the functions and purposes of Alabama junior and community colleges.

In recognition of the many services performed for Alabama junior and community colleges and their personnel, the Executive Committee at its meeting on July 28, 1977 authorized Associate Memberships be issued to:

Dr. E. B. "Bic" Moore
Auburn University

and

Dr. David Masoner
University of Alabama

Welcome, friends.

Icing on the Cake Dept.

We are going to try something new at our 1978 Alabama Junior and Community College Convention this year - drawing for door prizes. This ought to be fun, especially if you're the lucky type.

Nell Mote at Jefferson State is busily soliciting door prizes to be given away at the Convention.

At this point, she has a 7" Sony black & white television set and a Mixmaster or vacuum cleaner promised.

Please, if anyone has any suggestions or contacts with vendors that might be fruitful, let Nell know.

can see what a vital part they play in our Association's activities as well as providing you with stimulating ideas.

If any of you know representatives from companies who visit your campus, please invite them to join us as exhibitors at our convention in 1978. If they will contact Mary Carpenter at Jefferson State, she will give them all the necessary information.